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Press release

For immediate release

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Sealite Announces New Organisational Structure for Global Sales and Customer Service Roles

Somerville, Victoria, Australia – 29 July, 2016 — Building on a successful 30-year history of providing the most innovative marine aids to navigation, Sealite today announces an updated sales organisational structure. These changes are designed to further enhance customer service by investing in dedicated resources and having a sole focus on the marine industry and its customer segments.

Global Organisation Changes

The company is reorganising its sales teams and adding additional resources across the company to enhance its structure. Investments have been made with the hiring and promotion of staff in our UK business, and re-aligning parts of our global sales team with existing staff. This new organisational structure will underpin our aim to deliver customer excellence.

“We’re aiming for Sealite to be the global leader of marine aids to navigation, drawing on the combined company's unparalleled R&D capabilities to deliver class leading products and services for our customers. These changes in our sales organisation assist us achieve that goal” said Michael Walker, Head of Global Sales & Marketing, Sealite.

The sales team have been organised into the following locations and territories:



Name	Position	Territory	Email	Phone
Mark Novo	Senior Business Development Manager	Eastern North America	m.novo@sealite.com	+1 603 520 8453
Rowan Plaxton	Business Development Manager	Western North America	r.plaxton@sealite.com	+1 250 588 9451
Bruce Edgar	Business Development Manager	Central & South Americas	b.edgar@sealite.com	+1 250 514 7745
Lee Walker	Inside Sales	Americas	l.walker@sealite.com	+1 603 737 1321
Wendy Sawyer	Inside Sales	Americas	w.sawyer@sealite.com	+1 603 737 1311
Chris Newell	Regional Sales Manager	Europe	c.newell@sealite.com	+44 7769 204 182
Chris Reeder	Business Development Manager	UK	c.reeder@sealite.com	+44 7557 332 198
Nick Arbon	Inside Sales	UK & Europe	n.arbon@sealite.com	+44 1502 588026
Victoria Crawford	Inside Sales	UK & Europe	v.crawford@sealite.com	+44 1502 588026
Anthony Parker	Business Development Manager	Africa	a.parker@sealite.com	+44 7557 332 119
John Corio	Business Development	Middle East	j.corio@sealite.com	+44 7768 639 757

	Manager			
Lawrence Pok	Business Development Manager	Asia	l.pok@sealite.com	+65 9750 8095
Bill Morley	Business Development Manager	Australia	b.morley@sealite.com	+61 421 064 300
Jordon Holcomb	Sales Executive	Pacific	j.holcomb@sealite.com	+61 422 402 802
Jacqueline Vethecan	Inside Sales	Australia	j.vethecan@sealite.com	+61 3 5971 6428
Paula Barton	Inside Sales	Middle East & Asia	p.barton@sealite.com	+61 3 5971 6439
Michael Walker	Head of Global Sales & Marketing	Global	m.walker@sealite.com	+61 403 043 327

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Company Information

Sealite is a global manufacturer of marine aids to navigation. The company is headquartered in Australia, with manufacturing and office locations in the United States and the United Kingdom.

The Sealite team is dedicated to servicing the marine industry through the efficient design and production of leading-edge products. Through close working relationships, marine authorities and private customers around the globe now trust Sealite to enhance the safety of their operations.

Sealite is committed to being environmentally responsible by providing clean, green, renewable energy sources with a minimal environmental footprint.

For more information about Sealite, please visit our website at www.sealite.com email info@sealite.com or call International +61 (0)3 5977 6128, America & Canada on +1 (603) 737-1311 and United Kingdom +44 (0) 1502 588026

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