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## Press release

*For immediate release*

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## Sealite Announces Business Development Manager for Asia

Somerville, Victoria, Australia – 27 January, 2016 — Sealite is the worlds fastest growing manufacturer of marine aids to navigation. Headquartered in Australia and with manufacturing and office locations in the United States and the United Kingdom today announced the appointment of Mr. Lawrence Pok as business development manager for the Asia region.

In his new role at Sealite, Mr. Lawrence Pok will be responsible for new business development and expansion in a number of key areas with a special focus on expanding relationships with new and existing customers throughout Asia. Mr. Lawrence Pok will report to Mr. Michael Walker Head of Global Sales & Marketing, Sealite.

Mr. Pok has more than 20 years experience working with technical systems and in sales leadership roles, with previous experience in the Aids to Navigation Industry (AtoN). Mr. Pok holds a Masters in Electrical Science, and Bachelor in Electronics Engineering. Our customers will benefit from Mr. Pok's technical knowledge and experience on future marine projects.

~MORE~



***"We are thrilled to welcome such an experienced professional to our team, here at Sealite," said Michael Walker, Head of Global Sales & Marketing, Sealite. "Mr. Pok brings years of experience, and we know he will make a colossal impact for our customers, partners and our business."***

Lawrence can be contacted via his mobile phone on: +65 9750 8095 or alternatively, you can contact him on email: [l.pok@sealite.com](mailto:l.pok@sealite.com). Lawrence will be making contact to introduce himself, however in the mean time, please don't hesitate to reach out and contact him.

#### **Follow Sealite**

<http://www.linkedin.com/company/sealite-pty-ltd>

<https://www.youtube.com/user/SealitePtyLtd>

#### **Company Information**

Sealite is a global manufacturer of marine aids to navigation. The company is headquartered in Australia, with manufacturing and office locations in the United States and the United Kingdom.

The Sealite team is dedicated to servicing the marine industry through the efficient design and production of leading-edge products. Through close working relationships, marine authorities and private customers around the globe now trust Sealite to enhance the safety of their operations.

Sealite is committed to being environmentally responsible by providing clean, green, renewable energy sources with a minimal environmental footprint.

For more information about Sealite, please visit our website at [www.sealite.com](http://www.sealite.com) email [info\(at\)sealite\(dot\)com](mailto:info(at)sealite(dot)com) or call International +61 (0)3 5977 6128, America & Canada on +1 (603) 737-1311 and United Kingdom +44 (0) 1502 588026

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